

Union National Bank “The Bank that Cares”

Corporate Social Responsibility (CSR) is a key area of focus for Union National Bank and is intrinsically embedded in the Bank’s Vision, Mission and strategy. UNB is committed to providing a positive impact on our customers, employees and the communities where it operates with a dedicated budget allocated for Corporate Social Responsibility (CSR) initiatives every year.

The bank has been over the years, consistently supported CSR initiatives ensuring that it plays an important and active role as a responsible Corporate Citizen.

As a responsible corporate citizen, UNB plays an active role in supporting the development of the local and international community by sponsoring various events in different categories such as Education, Emiratisation, Community Causes, Special Needs, Climate change and Environment.

Some of the key initiatives undertaken during 2013 include:

- In 2013, UNB signed an agreement with Make a Wish foundation to support children diagnosed with life-threatening medical conditions.
- UNB sponsored the Egyptian Ladies Association Fundraising dinner and the Zayed Higher organization for Humanitarian Care & Special needs Event: “HH Sheikha Fatima Bint Mubarak “Annual Event” both events proceeds were given to children with cancer and special needs.
- UNB supported the Sixth Autism Awareness campaign organized by the Emirates Autism Centre.
- UNB sponsored Educate a Child, Build a Nation event organized by Information city and the Ministry of Education. The Program aimed to make around 300 children computer literate and provided them with computers.
- UNB in cooperation with SEHA (Mafraq Hospital) hosted a special awareness lecture about breast cancer. In addition, regular blood donation drives in association with Abu Dhabi Blood Bank also took place in UNB during 2013.
- UNB has also sponsored various community sports activities such as:“ Abu Dhabi Corporate Games, Al Ain Equestrian World Shooting & Golf Cup and ISC-UAE Open Squash Championship in Abu Dhabi.

UNB has also launched its inaugural Sustainability Report in 2012 and became the first bank in the region to achieve a Level A+ rating certified by the Global Reporting Initiative (GRI). The Sustainability report is part of UNB's CSR strategy of embarking on an ambitious sustainability drive within the organization. The 2013 Sustainability Report is being finalized and will be released shortly.

UNB remains firmly committed to its core philosophy and positioning as ‘the bank that cares’, and will continue investing in efforts and resources into activities that have a direct bearing on the community we operate in. UNB growth and success revolves around the customers and community of each market that it operates in. To this end, we are working relentlessly on a multi-level CSR approach targeting various sectors of the society to achieve our objectives. The Bank will continue to support humanitarian and social causes through an integrated approach as we see this as a mutual growth process for us and for the community at large.

